

Experience.

Hagerty, 2024—Current.

Senior Digital Product Designer, CXT.

Product Design focused on Hagerty Valuation services. Core responsibilities include documenting UI-systems, developing strategic goals with cross functional peers, optimizing flows to support key use cases, & partnering with engineering to ensure the quality of Hagerty interfaces across the ecosystem.

SSENSE, 2017—2018. Senior UX Designer, SSENSE.

UI Design & UX Research within the intersection of fashion, e-commerce, culture and technology. Joined as the second UX Designer in company history. Established a systems approach to digital product design, developing design patterns meant to scale to a global fashion audience.

Nike, 2019-2024.

Staff Product Designer, NDP Core Commerce.
Product Design focused on global transactional features for Nike Digital Flagship experiences.
Core responsibilities included documenting UI-systems, defining new user-flows, optimizing existing payment flows, prototyping, supporting and validating builds with engineering, & negotiating time-lines + scope with product partners.

Starbucks, 2016—2017.

Designer, Global Digital Products.

Product Design focused on mobile ordering & payments. Core responsibilities involved developing user flows, building prototypes, systematizing UI-heuristics and motion patterns, collaborating with product, and working with developers to support & validate builds.

Education.

**BFA Design, Western Washington University, Bellingham, WA, 2016. Graphic Design Major / UX Minor, Outstanding Graduate.

Photo Center Northwest,
Seattle, WA, 2015
Focus on B+W Film Photography,
Merit Scholarship recipient.

**Awarded Design Merit Scholarships, named the Department of Design's Outstanding Graduate, and selected as the student speaker during graduation commencement ceremony.

AFA Studio Art, Shoreline Community College, Shoreline WA, 2013. Double Major in Ceramics and Photography, President of Clay + Photo Clubs.

References available upon request